



April 1, 2009

Dear Poway High School Supporter,

On behalf of the Poway High School Music Boosters, I would like to solicit your help in supporting the Instrumental Music Program at Poway High School. On Saturday October 10, 2009 we will be hosting Poway Invitational Field Tournament, a marching band tournament in which the four high schools from the Poway Unified School District and many bands from Southern California will participate. We invite you to place an advertisement in the Poway Invitational Field Tournament Program. Community support is important in maintaining a successful Instrumental Music Program and funds generated from the Tournament help make this possible at Poway High School. This ad will be placed in the program and announced throughout the day where over 2000 spectators will read and hear your advertisement.

The music program at Poway High School is nationally known and respected. This comes from hard work and the generous support of donors such as you. For example in the summer of 2001, our Jazz Band participated in the Hawaii International Jazz Festival. In March 2002, our Wind Symphony was one of only 18 bands in the nation invited to participate in the Bands of America National Concert Band Festival in Indianapolis. In the fall of 2004, the Emerald Brigade was named Grand Champions at the Vista tournament where they competed with schools from throughout Southern California. During Spring Break 2005 over 120 of our instrumental music program students traveled to Australia, representing Poway, and performed in Canberra and Sydney. In the fall of 2005 Poway High was named Grand Champions at Westview Tournament and Arcadia Tournament, competing against schools from all over Southern California. In the fall of 2007 the Emerald Brigade won top Caption Awards at Mission Hills High School and in 2008 during spring break, over 100 Poway students traveled to Italy and performed at the prestigious Il Trillo School of Music in Florence.

To purchase an advertisement, please complete the attached form and return it to me no later than **Saturday, September 12, 2009**. For your information, the Poway High School Music Boosters is a non-profit, tax-exempt organization; and our tax ID number is 237066352.

If you have any questions, please contact me at (858) 675-1516 or email me at slogs@san.rr.com.

Thank you again for your support.

Sincerely,

Sandra Logston
Advertising Chairperson
Enclosure (2)



Poway Invitational Field Tournament 2009

Advertisement Order Form

This agreement is entered into between the below named firm or organization and the Poway High School Music Boosters, a nonprofit corporation of the State of California.

The undersigned agrees to make a donation to the Poway High School Band in the amount indicated below for support of the Instrumental Music Program at Poway High School. In return for this donation, an advertisement will be placed in the 2009 Official Program of the Poway Invitational Field Tournament.

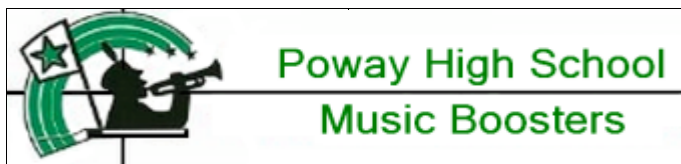
Additional goods and services may be donated during the Tournament. Sponsors donating goods or services used during the Tournament will be listed in the 2009 Official Program. However, a separate donation is required to receive additional advertising in the Program.

<u>Ad size</u>	<u>Suggested Donation Ad Cost</u>
1/8 Page	\$75
1/4 Page	\$125
1/2 Page	\$200
Full Page	\$275
Inside Back Cover	\$325
Inside Front Cover	\$375
Back Cover	\$400
Graphic Design Fee	\$20 per hour (1 hour min.)

Please complete this form (both pages), attach hard copy of camera ready artwork, and return to address below:

Poway Invitational Field Tournament Advertising
 c/o Ms. Sandra Logston
 17027 Alderwood Lane
 Poway CA 92064-1201
 858-675-1516

Please email digital copy of artwork to: Janet Pollack at: janet@pollackworld.us.



Poway Invitational Field Tournament 2009

Advertisement Order Form

PLEASE PRINT

Make Check payable to: **Poway High School Music Boosters (PHSMB)**

Name of Contact Person: _____

Name of Business: _____

Address: _____

Phone: _____

City/State: _____

Zip code: _____

Ad Size: _____

Amount Enclosed: _____

Name of student who sold you this ad (if applicable): _____

Artwork specifications:

- All artwork submitted must be camera-ready (jpg preferred)
- Any ads not camera-ready will incur design fees (as listed in fee chart)
- All pictures must be 300 dpi or higher.
- 1/8-page and 1/2-page ads must be landscape oriented
- 1/4-page and full-page ads must be portrait oriented.

Thank You for Supporting the Poway High School Instrumental Music Program.