

REHEARSE-A-THON IS September 24, 2011



2011 POWAY HIGH SCHOOL EMERALD BRIGADE REHEARSE-A-THON INSTRUCTIONS

Rehearse-A-Thon (RAT) is an annual fundraiser for all Poway High School Instrumental Music Program members. Money, collected as sponsorships, will support the Poway High School Music Programs in support of all musical activities activities. All checks should be collected prior to the Rehearse-A-Thon event on Saturday September 24, 2011.

The first step in raising money is establishing a goal of the amount of money you hope to raise. We would suggest that each student attempt to raise \$200 each. Then contact family members, friends, neighbors, your parents' associates (if appropriate), local business owners you may know, etc. There is a page in this packet with a sample solicitation letter that you can copy and use. People will give more willingly if they understand the purpose of the donation and your level of involvement in the program. You can tell them that Rehearse-A-Thon is a day long event where music and marching skills are learned, practiced and perfected. Students demonstrate their commitment to excellence and quality. Explain that all moneys collected will be used to defray the costs not covered by school district funding. **All checks should be made out the Poway High School Music Boosters (PHSMB).**

This packet includes this instruction sheet, a sample solicitation letter, donor receipts, a tally sheet and an envelope. Record the name of each sponsor and the amount given on the tally sheet. **Please consolidate any cash sponsorships and have a parent write a check for that amount. Be sure that all checks in your envelope have RAT and your name on them.** We will be keeping track of the amount fundraised by each student for acknowledgement by the boosters at the end of marching season.

Place all checks and the tally sheet in the envelope to be turned in the morning of the Rehearse-A-Thon as you enter the stadium. Late deposits can be made by September 30, 2011 in the green basket in the Directors' office.